



COMPANY PROFILE

DI CLASSE is a Japanese design company and an interior brand, opened in 1990 by Domei Endo. Since 1994 the company has released its original products.

Domei thinks lighting is something more than just illuminating. He particularly focuses on the colour of light. Forest lamps represent dappled light through leaves which create kaleidoscopic shadows. He tries to recreate the phenomenon seen in nature that offers therapeutic healing.

'Bring nature indoors' - his design philosophy has been well accepted. Furthermore, DI CLASSE emphasises environment and society. Domei has taken up the role of an advisor to reconsider local resources and the potentiality to regenerate local society by fusing design and production.

DI CLASSE was established in Japan and our products are now seen over 2,000 shops. The company has showrooms in Tokyo and in Osaka. As a response to the growing international demand, DI CLASSE has started exporting worldwide and DI CLASSE London was opened in 2010.

DOMEI ENDO

Born in Tokyo in 1960. Product designer.
Studied at Tama Art University in Tokyo.
Established DI CLASSE in 1990.
Design Consultant of Rebuilding Local Industry since 2014.

EXHIBITIONS

- 2016 .05 Clerkenwell Design Week
- 2015 .09 HOME Autumn 2015
- .06 Interior Lifestyle Living, Tokyo
- .05 Clerkenwell Design Week
- .02 International Gift Show, Tokyo
- .01 Maison & Objet Paris
- 2014 .09 HOME Autumn 2014
- .09 Maison & Objet Paris
- .06 Interior Lifestyle Living, Tokyo
- .05 Clerkenwell Design Week
- .01 Maison & Objet Paris
- 2013 .09 TENT London
- .09 Café Mari Claire Maison (Maison & Objet Paris)
- .06 Interior Lifestyle Living, Tokyo
- 2012 .09 Meet My Project, Paris
- .06 Interior Lifestyle Living, Tokyo



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DI CLASSE
www.di-classe.co.uk



1 Paper-Foresti grande-R

pendant lamp

material steel, glass, paper (Photocatalytic)
shade size Ø750, H700
bulb E-27 fluorescent bulb 21watt



"Air clean paper" is a material which cleans the air like natural plants do. Similar to Photosynthesis, this chemical reaction is called 'Photocatalyst' and it is activated by weak ultraviolet rays from fluorescent light bulbs. Photocatalytic reactions are used to help nature as it cleans and purifies the environment using light as energy.



4 Foresti grande-R

pendant lamp

material steel, glass, artificial green (polyester, polyethylene)
shade size Ø750, H700
bulb E-27 60watt max



5 Foresti grande

pendant lamp

material steel, glass, artificial green (polyester, polyethylene)
shade size Ø750, H700
bulb E-27 60watt max



6 Mini-Foresti

pendant lamp

material steel, glass, artificial green (polyester, polyethylene)
shade size Ø490, H510
bulb E-27 60watt max



2 Paper-Foresti grande

pendant lamp

material steel, glass, paper (Photocatalytic)
shade size Ø750, H700
bulb E-27 fluorescent bulb 21watt

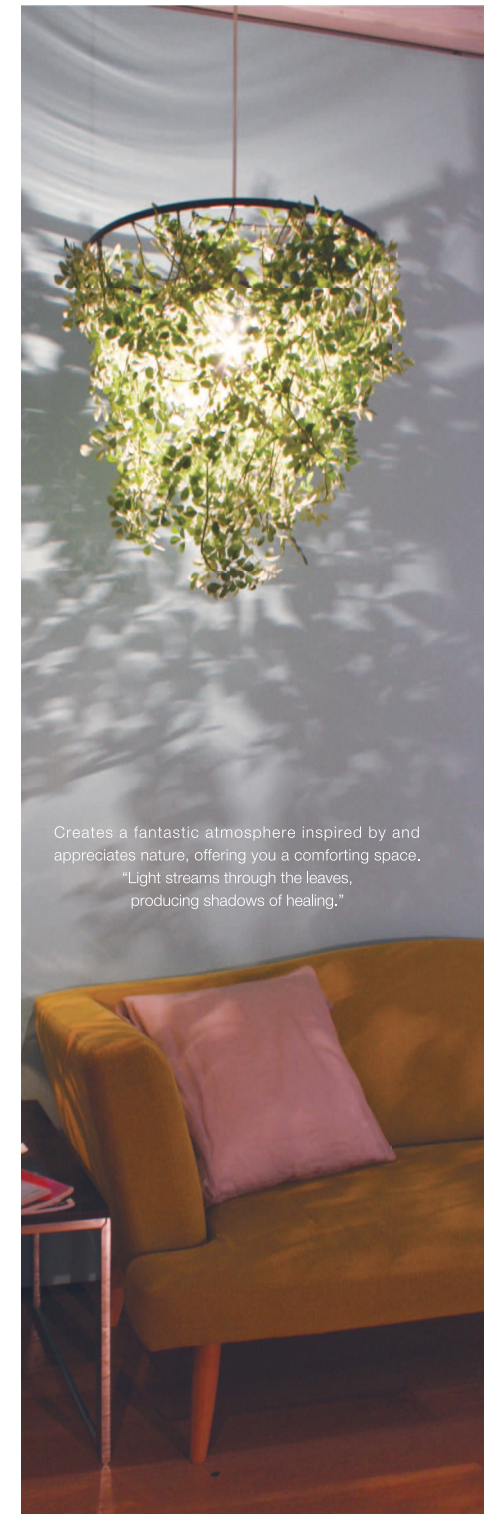


3 Paper-Foresti

pendant lamp

material steel, glass, paper (Photocatalytic)
shade size Ø490, H530
bulb E-27 fluorescent bulb 21watt

Paper Foresti is made of 'Air Clean Paper' leaf cut outs. The elegant white leaves offer therapeutic healing aesthetically and by the performance supported by Japanese technology.



Creates a fantastic atmosphere inspired by and appreciates nature, offering you a comforting space.
 "Light streams through the leaves, producing shadows of healing."



7 Orland-big
pendant lamp

material | steel, aluminum, glass
artificial green (polyester, polyethylene)
shade size | ø380, H280
bulb | E-27 100watt max



8 Orland
pendant lamp

material | steel, aluminum, artificial green (polyester, polyethylene)
shade size | ø300, H180
bulb | E-14 60watt max



9 Mini-Foresti Iron
pendant lamp

material | steel, glass
artificial green (polyester, polyethylene)
shade size | ø490, H510
bulb | E-27 60watt max



10 Aroma Patio
table lamp

material | steel, glass, ceramic (plate)
artificial green (polyester, polyethylene)
size | ø190, H410 (handle included)
bulb | E-14 25watt max





Auro-wood has a modern relaxing style with a beautiful aurora shape.

The shade is made with Japanese cypress veneer.



13 Auro L

pendant lamp

color ice, white
material polypropylene, steel
shade size Ø510, H550
bulb E-27 100watt max



14 Auro-wood L

pendant lamp

material wood (Japanese cypress), polypropylene, steel
shade size Ø510, H550
bulb E-27 100watt max



15 Gita

pendant lamp

material wood (white birch), steel
shade size Ø300, H260
bulb E-27 60watt max



16 Falun

desk lamp

material steel, wood (rubber wood), casting
shade size base: Ø140, H33 / shade: Ø100, H125
bulb wood arm H330
E-14 40watt max



17 g-umbrella stand

color white
material steel, aluminum plate
shade size artificial green
Ø380, H400



18 l-umbrella stand

color white
material steel, stainless, artificial green
shade size W220, D130, H400



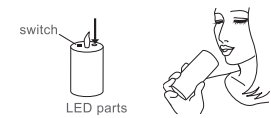
19 Vitta LED flash light

color mint, mandarin, tropical
material aluminum
shade size Ø20, H92
bulb LED (white) / 0.5W
battery: AA (a battery is not included): 4hrs

The Puff Switch

You can blow gently on the small hole at the top of the LED to turn the light on and off as long as the power switch is turned on.

You can also turn the light on and off using the power switch. The puff switch will only work when the power switch is switched on.



20 Cuore LED candle

color frost
material plastic(PS)
shade size Ø45, H100
bulb LED (mango yellow)

blow switch battery: two of AAA: 120hrs



London



Tokyo



Paris



New York

21 Cuore Graphio LED candle

color New York (dark blue), London(Purple), Paris (light gray), Tokyo (wine red)
material plastic(PS), PET sheet x1
shade size Ø45, H100
bulb LED (mango yellow)

blow switch battery: two of AAA: 120hrs
PET sheet X 1

